

CARRIE GREEN

Founder of the Female Entrepreneur Association



Turn Your Ideas into  
Reality & Become  
a Wildly Successful  
Entrepreneur

# She Means Business

ISBN: 978-1-78180-740-8

Pub Date: 21/02/2017

RRP: £10.99

Format: 216 x 135 TPB

BIC/Subject: Entrepreneurship; Small Businesses & Self-Employed; Self-Help & Personal Development

Extent: 1 pages

Territorial Rights: World ex USA, Can

Author Lives: Bramhall, Greater Manchester, Cheshire

## SHE MEANS BUSINESS

Turn Your Ideas into Reality and Become a Wildly Successful Entrepreneur

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**A guidebook for the new generation of female entrepreneurs who want clarity, tips and effective tools for creating and growing their dream business.**

### DESCRIPTION

More and more women are starting to feel like there are so many opportunities out there to turn their ideas into a reality, build a successful business and do what they love. The problem is that they don't really know how to go about it, and so they set off on their entrepreneurial journey and quickly feel out of their depth, overwhelmed, confused and like they're crazy for even thinking that they could do it. The purpose of this book is to inspire and empower these women to take back control of their mind, their ideas and businesses, and to provide strategies for them to make it happen.

This book is full of personal stories, tips and exercises to inspire you and get you in to action. Honest, realistic and practical, **She Means Business** speaks to today's creative, ambitious and talented generation of female entrepreneurs, as well as those that wish to join their ranks by following their dreams.

### SALES AND MARKETING

- There is a huge growth in the number of young female entrepreneurs and an increasing demand for information on building a successful business.
- Carrie has a strong platform with 270K on Facebook, 70K mail subscribers and approximately 70K unique visits to her website per month.
- Many books on the market explain the psychological or spiritual steps for building confidence and taking the leap into entrepreneurship or freelancing, but there are very few books for women that explain the practical aspects of running a business. Carrie's book addresses this subject in an accessible and modern way.
- Carrie has a very close relationship with the 1400+ paying members of the Female Entrepreneur Association who have shown continual support for her work.
- Carrie has been recognized as an entrepreneurial 'rising star' under the age of 30, and was awarded Entrepreneurs' Champion of the Year in 2014 at the Great British Entrepreneur Awards.

### AUTHOR BIOG

**Carrie Green** is a female entrepreneur who started her first online business at the age of 20, and within a few years grew her business to global level. In 2011, after feeling isolated running her business, Carrie started the Female Entrepreneur Association - an online platform now counting 270,000 members, which inspires and empowers women from around the world to build successful businesses through videos, classes and an online community.

[www.femaleentrepreneurassociation.com](http://www.femaleentrepreneurassociation.com)

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