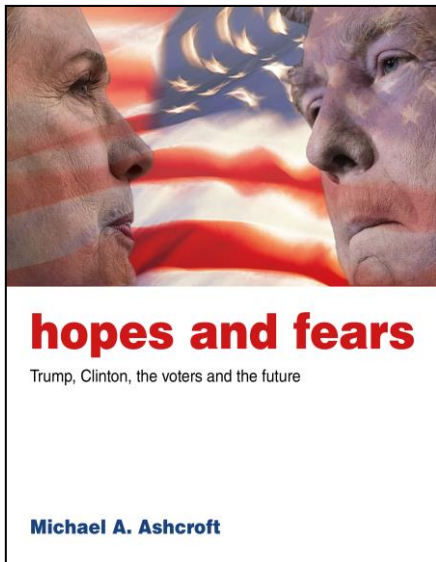


# ADVANCE INFORMATION

## HOPES AND FEARS

Trump, Clinton, the voters and the future

Michael A. Ashcroft



Donald Trump's election as President of the United States confounded the pundits and crowned a year of political surprises.

In *Hopes And Fears*, Lord Ashcroft sets out in compelling detail why America sent Trump to the White House. With the rigorous research and analysis that is his hallmark, he argues that – contrary many people's assumptions – the American people made the choice with their eyes wide open.

We hear from swing-state voters in their own words as they wrestle with their decision and explain why they, and their country, want change – with all the risks it may entail. Drawing the parallels with the UK's Brexit referendum, the book explores the lessons of 2016 for both parties, the divisions within the American electorate and what they mean for the future.

For anyone wondering how America came to choose its new leader, *Hopes And Fears* has the answers.

- Insightful analysis explaining how and why Americans voted in the 2017 Presidential elections.
- Essential reading for students and followers of electoral politics.
- Published to coincide with the inauguration of Donald Trump as the 45<sup>th</sup> president of the United States.

**Lord Ashcroft KCMG PC** is an international businessman, author and philanthropist. He is founder and chairman of the board of Crimestoppers, a member of the board of the Imperial War Museum and a trustee of the Imperial War Museum Foundation, chairman of the trustees of Ashcroft Technology Academy, chancellor of Anglia Ruskin University and treasurer of the International Democrat Union. From 2005 to 2010, he was deputy chairman of the Conservative Party. His research is published in full at [LordAshcroftPolls.com](http://LordAshcroftPolls.com).

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