

## On Craftsmanship (paperback edition)

Christopher Frayling

### Key Sales Information

- Bestseller in hardback
- Series of linked essays by the man who ran the Royal College of Art for many years
- An unsentimental, hard-headed look at craftsmanship today

*'Craftsmanship has again become fashionable in high places, just as it did in the last few recessions.'*

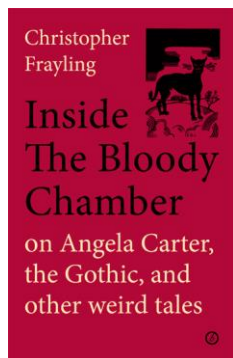
'On Craftsmanship covers impressive ground over its short 144 pages. Christopher Frayling's inherent knowledge of art and design makes this book a joy to read.' **Manufacture and Industry**

The concept of craftsmanship has never been as relevant and timely as it is today. Assailed on all sides by – among many other tendencies – flexible working, short-termism, portfolio careers, quick-fix training and the cult of celebrity, it has recently re-entered public debate with a new sense of urgency. Why?

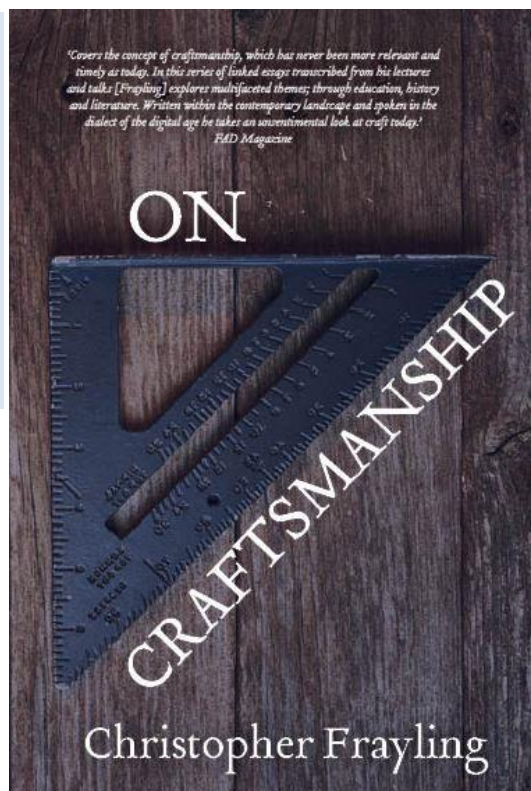
Only when the romantic cobwebs have been blown away, it argues, can the key importance of the crafts be fully understood.

**Author Bio: Christopher Frayling** was until recently Rector at the Royal College of Art and Chairman of Arts Council England and of the Design Council. An historian, writer and award-winning broadcaster on radio and television, he has published eighteen books on the arts, design and film. He was once described as 'the Kenneth Clark of popular culture'. In the year 2001, Christopher was knighted for 'services to art and design education'.

### Related titles:



*Inside the Bloody Chamber: on Angela Carter, the Gothic, and other weird tales*, Christopher Frayling, ISBN: 9781783198214



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